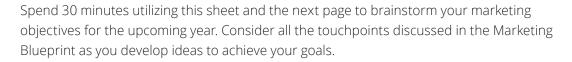
ANNUAL MARKETING PLANNING BRAINSTORM





YOUR GOAL FOR THE YEAR:		
DIRECT MAIL	SOCIAL MEDIA	
© EMAILS	POP-BYS	
↓ PHONE CALLS	CLIENT EVENTS	

GROWING YOUR SPHERE

Remember that you should do something each month to help grow your sphere. Below is an expanded idea list of where you can find new people to add to your list.

- Your Neighborhood
- Neighborhoods You Want To Sell In
- Renters In A Specific Location
- Open Houses
- Company Leads
- Networking Events
- Lunch And Learns
- Website Referrals
- Social Media

G HOW WILL YOU GROW YOUR SPHERE THIS YEAR:			
ADDITIONAL IDEAS			

ANNUAL MARKETING CALENDAR

Take the ideas you brainstormed on the previous pages and decide what months you want to do those tasks. Sometimes, it's easiest to start with planning out your events first.

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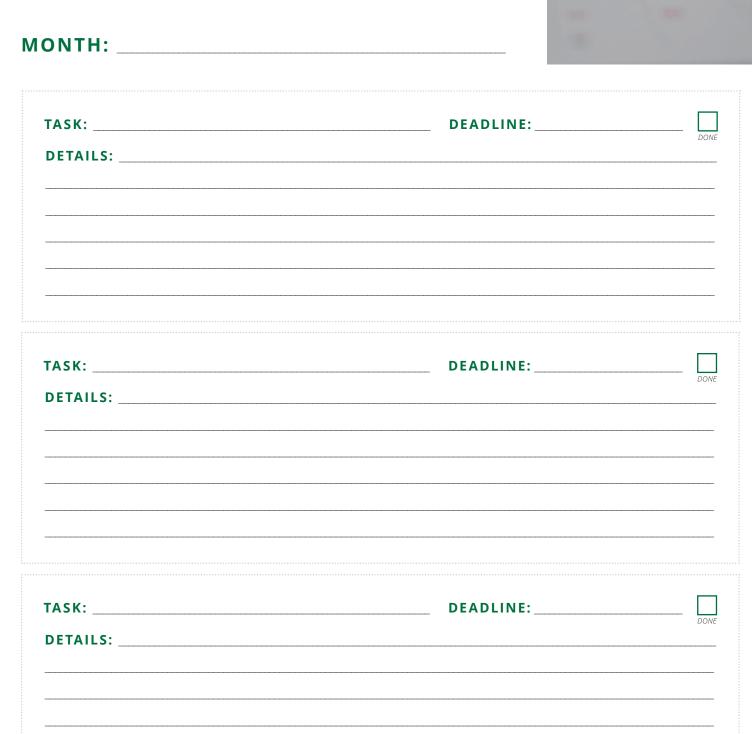
G GROWTH

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MONTHLY MARKETING PLANNING

Break down each task below for the month and set deadlines to help keep you on track. Utilize the details section to elaborate on supplementary tasks related to the main objectives.



ASK:	DEADLINE:	DON
DETAILS:		
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