

SOCIAL MEDIA PLANNING

Posting three times a week is optimal. Take some time to plan out your social media for the month and schedule it out if you have a business page. Below are four buckets of categories you can base your content around.



MONTH: _____

MARKET UPDATES

HOME TIPS

COMMUNITY

PERSONAL

WEEK 1 DETAILS

SUNDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>
_____	_____	_____	
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MONDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>
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TUESDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>
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WEDNESDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>
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THURSDAY: _____

TOPIC	SOCIAL TYPE	CAPTION SCHEDULED <input type="checkbox"/>
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FRIDAY: _____

TOPIC	SOCIAL TYPE	CAPTION SCHEDULED <input type="checkbox"/>
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SATURDAY: _____

TOPIC	SOCIAL TYPE	CAPTION SCHEDULED <input type="checkbox"/>
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ADDITIONAL NOTES

WEEK 2 DETAILS

SUNDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>
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MONDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>
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TUESDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>
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WEDNESDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>
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THURSDAY: _____

TOPIC	SOCIAL TYPE	CAPTION SCHEDULED <input type="checkbox"/>
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FRIDAY: _____

TOPIC	SOCIAL TYPE	CAPTION SCHEDULED <input type="checkbox"/>
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SATURDAY: _____

TOPIC	SOCIAL TYPE	CAPTION SCHEDULED <input type="checkbox"/>
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ADDITIONAL NOTES

WEEK 3 DETAILS

SUNDAY: _____

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MONDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>
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TUESDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>
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SATURDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>
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ADDITIONAL NOTES

WEEK 4 DETAILS

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MONDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>
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TUESDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>
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TOPIC	SOCIAL TYPE	CAPTION SCHEDULED <input type="checkbox"/>
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ADDITIONAL NOTES

WEEK 5 DETAILS

SUNDAY: _____

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MONDAY: _____

TOPIC	SOCIAL TYPE	CAPTION	SCHEDULED <input type="checkbox"/>
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SATURDAY: _____

TOPIC	SOCIAL TYPE	CAPTION SCHEDULED <input type="checkbox"/>
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ADDITIONAL NOTES
